

Training Course Programme
MEDIA TRAINING MATERIALS BASED ON DIGITAL TECHNOLOGIES
15-21 March 2026

Target Group: Trainers, educators and adult education specialists

Methodology: lectures, demonstrations, workshops, teamwork, practical exercises, peer review

Day 1 – Introduction to Digital Media in Education

09:00 – 09:30	Welcome, registration and introduction of participants
09:30 – 10:30	Course overview: Role of digital media in modern training
10:30 – 11:00	Coffee break
11:00 – 12:30	Types of digital media used in adult education
12:30 – 13:30	Lunch break
13:30 – 15:00	Examples of multimedia training materials and best practices
15:00 – 15:30	Coffee break
15:30 – 17:00	Workshop: Designing a multimedia concept for a training session

Day 2 – Fundamentals of Digital Video Production

Time	Session
09:00 – 10:30	Video production basics: framing, composition and storytelling
10:30 – 11:00	Coffee break
11:00 – 12:30	Video equipment for educational videos
12:30 – 13:30	Lunch break
13:30 – 15:00	Practical exercise: Setting up a video shooting environment
15:00 – 15:30	Coffee break
15:30 – 17:00	Workshop: Recording short educational video segments

Day 3 – Video Editing for Educational Content

09:00 – 10:30	Introduction to video editing software
10:30 – 11:00	Coffee break
11:00 – 12:30	Video editing techniques: transitions, titles and subtitles
12:30 – 13:30	Lunch break
13:30 – 15:00	Adding voice-over and background music
15:00 – 15:30	Coffee break
15:30 – 17:00	Practical workshop: Editing an educational video tutorial

Day 4 – Audio Recording and Podcast-Style Learning Materials

09:00 – 10:30	Audio as a learning tool: podcasts and audio guides
10:30 – 11:00	Coffee break
11:00 – 12:30	Audio recording techniques and microphones
12:30 – 13:30	Lunch break
13:30 – 15:00	Audio editing and sound enhancement

15:00 – 15:30	Coffee break
15:30 – 17:00	Workshop: Creating an audio lesson or learning podcast

Day 5 – Screen Recording and Online Tutorial Creation

09:00 – 10:30	Screen capture tools and applications
10:30 – 11:00	Coffee break
11:00 – 12:30	Creating video tutorials and step-by-step demonstrations
12:30 – 13:30	Lunch break
13:30 – 15:00	Using subtitles and graphics to enhance learning
15:00 – 15:30	Coffee break
15:30 – 17:00	Workshop: Producing a screen-recorded training tutorial

Day 6 – Animation and Interactive Presentations

09:00 – 10:30	Animated presentations and visual storytelling
10:30 – 11:00	Coffee break
11:00 – 12:30	Stop-motion animation and creative teaching methods
12:30 – 13:30	Lunch break
13:30 – 15:00	Tools for creating animations and interactive learning materials
15:00 – 15:30	Coffee break
15:30 – 17:00	Workshop: Creating animated content for a training session

Day 7 – Publishing and Integrating Multimedia Materials

09:00 – 10:30	Online platforms for sharing multimedia learning content
10:30 – 11:00	Coffee break
11:00 – 12:30	Structuring a video-based training course
12:30 – 13:30	Lunch break
13:30 – 15:00	Group work: Development of a multimedia training module
15:00 – 15:30	Coffee break
15:30 – 16:30	Presentation of participants' projects
16:30 – 17:00	Evaluation and awarding certificates

Learning Outcomes

- Participants will be able to create multimedia training materials (video, audio, animations).
- Participants will acquire skills in video shooting, editing and audio production.
- Participants will be able to design digital learning resources for adult education courses.
- Participants will know how to publish and distribute digital training materials online.